



KELLY HINNEN
VISUAL DESIGNER
KELLYHINNEN.COM
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AREAS OF EXPERTISE

ADOBE CREATIVE SUITE
PRINT/PRODUCTION DESIGN
BRAND IDENTITY
ILLUSTRATION
TYPOGRAPHY
PHOTOGRAPHY
VHS VIDEOGRAPHY
CONSULTATION
SEWING/HAND FABRICATION

EDUCATION

TEXAS STATE UNIVERSITY
SAN MARCOS, TX. 2012-2017
BFA Communication Design
STEPHEN F. AUSTIN HIGH SCHOOL
AUSTIN, TX. 2009-2012

ORGANIZATIONS

AIGA, AUSTIN, TEXAS 2017
GAMMA PHI BETA, GAMMA CHI
SAN MARCOS, TEXAS 2012-2016
•Webmaster 2012-2013
•Apparel Chair 2013-2014

RECOGNITION

COLLEGE OF FINE ARTS AND COMMUNICATION:
COUNCIL OF SCHOLARS 2016-2017
DEAN'S LIST RECIPIENT 2013-2017
FEATURED PHOTOGRAPHY: AUSTIN MONTHLY 2014
AMY POEHLER'S 'SMART GIRLS AT THE PARTY' 2012
THE SCHOLASTIC AWARDS ART & WRITING:
GOLD KEY RECIPIENT 2011

WORK

FREELANCE DESIGNER, 2014-PRESENT

- Designs By JujuBz: professional organizing team lead
- Otto Beats: lead designer, social media assets and album art
- Chucky BLK: show flyers and album art
- Free Hamze: show flyers, merchandise design, music video typography and design consulting
- Samaya Co.: logo, brand identity and web design consulting
- Tress Deco Wigs: logo and brand identity
- PNTHN: Art Director & Resident Visual Designer responsible for album artwork, social media assets, all visual design & typography, show flyers, merchandise design
- Texas Standard Homebuyers: logo and website
- TCU Science Department: illustrated childrens book for granted research in speech/language therapy
- Central Texas Cutco: marketing and promotional design

FREELANCE VHS VIDEOGRAPHER, 2018-PRESENT

Otto Beats, Analog Videographer
PNTHN, Analog Videographe
National Tours with:
SG Lewis
Freddie Gibbs
Vince Staples

BOOM MARKETING,

SR. SALES REPRESENTATIVE & JR. DESIGNER, 2014-2016

- Marketed and sold products at tradeshow and festivals
- Designed in-house marketing materials

BAR MATADOR HEAD BARTENDER 2013-2015

- Managed & trained a small team of employees
- All opening and closing responsibilities

FREELANCE PHOTOGRAPHER, 2011 – 2013

- Otto Beats, social media content photography
- PNTHN, behind-the-scenes and social media photography
- Clean Air Force Austin, press and social event photography
- Meredith Walker, portrait photography